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Hagan Maintains Narrow Lead in North Carolina Headed Into Tuesday's Debate

Washington, DC - - A joint Susan B. Anthony List/The Lukens Company poll indicates incumbent U.S. Senator Kay Hagan holds a small lead over her Republican challenger – State House Speaker Thom Tillis – by a margin of 40.1% to 37.7%.

The online poll of 955 likely voters was conducted between October 1st and October 6th. Senator Hagan's lead is within the margin of error (3.2%), and a large number of respondents (20.2%) remain undecided, painting a picture of a volatile race that could very well go either way.

"This race remains tight," said John Morey, President of Polling & Research for The Lukens Company. "The winner will be determined by two things: which party does a better job mobilizing voter turnout, and which candidate gets the bulk of those late-deciding voters who are just now starting to pay attention to the race." According to Morey, the poll indicates Tillis has an opportunity to win a majority of late-breaking undecided voters if Tillis can convince them that he is the right candidate on the economy, national security, and taxes.

"There are plenty more voters for Tillis to win over, especially if President Obama's popularity keeps plummeting," agreed Seth Colton, Vice President of The Lukens Company. Colton thinks the poll results show that Senator Hagan is linked to President Obama in terms of popularity, but she's been able to hold her lead thanks to a withering anti-Tillis negative ad campaign that has gotten the voters' attention.

"In every single media outlet, voters who can recall seeing campaign ads are backing Hagan by a healthy margin. Her TV, radio and newspaper ads have really hurt Tillis. The only exceptions are direct mail and digital advertising, where Tillis is holding his own," Colton said.

Among other noteworthy findings:

- Congressional Republicans lead Democrats with 38.9% likely to vote for a Republican and 33.6% likely to vote for a Democrat. This is particularly significant given Hagan is leading in the poll for the Senate seat.
- President Obama is underwater with North Carolina voters – his favorable rating is just 36.0%, compared to 55.9% of voters who rate him unfavorable.
- Among undecided voters, more are pro-life (20.7%) than pro-choice (14.5%), leaving Senator Hagan vulnerable to new independent advertising campaigns focusing on her support for late-term abortion.

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Morey Group, a division of The Lukens Company polled 955 likely voters from October 1 to October 6. The margin of error for the survey is +/- 3.2%. Interviews for the poll were conducted online using a census matching sample. Morey Group has conducted telephone and online polls "side-by-side", which has indicated stronger accuracy among online polls as more than 50% of households do not use a land-based telephone.

RESULTS

On a generic political ballot, how are you most likely to?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	955	383	19	360	193
On a generic political ballot, how are you most likely to...					
Always Democrat	109 11.4%	97 25.3%	2 10.5%	1 0.3%	9 4.7%
Mostly Democrat	194 20.3%	167 43.6%	3 15.8%	4 1.1%	20 10.4%
Sometimes Democrat/ Sometimes Republican	255 26.7%	99 25.8%	7 36.8%	61 16.9%	88 45.6%
Mostly Republican	245 25.7%	8 2.1%	4 21.1%	199 55.3%	34 17.6%
Always Republican	98 10.3%	- -	- -	90 25.0%	8 4.1%
Other Party	10 1.0%	2 0.5%	2 10.5%	1 0.3%	5 2.6%
Do not know	44 4.6%	10 2.6%	1 5.3%	4 1.1%	29 15.0%

Which of the following issues are important to you in national elections?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
Which of the following issues are important to you in nat...					
Economy	824 86.1%	330 85.9%	17 89.5%	315 87.3%	162 83.9%
Health care	742 77.5%	309 80.5%	17 89.5%	265 73.4%	151 78.2%
National security	628 65.6%	208 54.2%	8 42.1%	285 78.9%	127 65.8%

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Education	618 64.6%	311 81.0%	13 68.4%	154 42.7%	140 72.5%
Taxes	598 62.5%	203 52.9%	14 73.7%	252 69.8%	129 66.8%
Immigration	522 54.5%	176 45.8%	14 73.7%	236 65.4%	96 49.7%
National deficit	479 50.1%	130 33.9%	10 52.6%	242 67.0%	97 50.3%
Foreign policy	474 49.5%	164 42.7%	10 52.6%	216 59.8%	84 43.5%
Energy policy	407 42.5%	196 51.0%	9 47.4%	138 38.2%	64 33.2%
Change Washington, DC	381 39.8%	124 32.3%	5 26.3%	190 52.6%	62 32.1%
Climate change	284 29.7%	200 52.1%	5 26.3%	34 9.4%	45 23.3%
Social values	229 23.9%	95 24.7%	4 21.1%	83 23.0%	47 24.4%
Abortion (pro-choice)	217 22.7%	156 40.6%	6 31.6%	27 7.5%	28 14.5%
Same-sex marriage (pro)	215 22.5%	158 41.1%	7 36.8%	13 3.6%	37 19.2%
Abortion (pro-life)	210 21.9%	37 9.6%	2 10.5%	131 36.3%	40 20.7%
Same-sex marriage (anti)	190 19.9%	20 5.2%	2 10.5%	127 35.2%	41 21.2%
Other	21 2.2%	13 3.4%	1 5.3%	5 1.4%	2 1.0%
None of these issues are important to me	1 0.1%	- -	- -	- -	1 0.5%

Of these, which is most important?

Counts Break % Base % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	956	383 40.1%	19 2.0%	361 37.8%	193 20.2%
Of these, which is most important? (Select one)					
Economy	295 30.9%	116 30.3% 12.1%	8 42.1% 0.8%	112 31.0% 11.7%	59 30.6% 6.2%

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Education	110 11.5%	71 18.5% 7.4%	1 5.3% 0.1%	9 2.5% 0.9%	29 15.0% 3.0%
Energy policy	8 0.8%	3 0.8% 0.3%	- - -	2 0.6% 0.2%	3 1.6% 0.3%
Foreign policy	19 2.0%	5 1.3% 0.5%	- - -	10 2.8% 1.0%	4 2.1% 0.4%
National security	118 12.3%	28 7.3% 2.9%	1 5.3% 0.1%	67 18.6% 7.0%	22 11.4% 2.3%
Health care	112 11.7%	60 15.7% 6.3%	1 5.3% 0.1%	27 7.5% 2.8%	24 12.4% 2.5%
Climate change	31 3.2%	30 7.8% 3.1%	- - -	- - -	1 0.5% 0.1%
Immigration	31 3.2%	6 1.6% 0.6%	2 10.5% 0.2%	19 5.3% 2.0%	4 2.1% 0.4%
National deficit	42 4.4%	6 1.6% 0.6%	- - -	29 8.0% 3.0%	7 3.6% 0.7%
Abortion (pro-life)	21 2.2%	1 0.3% 0.1%	- - -	16 4.4% 1.7%	4 2.1% 0.4%
Abortion (pro-choice)	9 0.9%	6 1.6% 0.6%	2 10.5% 0.2%	- - -	1 0.5% 0.1%
Same-sex marriage (pro)	7 0.7%	3 0.8% 0.3%	- - -	- - -	4 2.1% 0.4%
Same-sex marriage (anti)	15 1.6%	2 0.5% 0.2%	1 5.3% 0.1%	8 2.2% 0.8%	4 2.1% 0.4%
Social values	26 2.7%	17 4.4% 1.8%	- - -	8 2.2% 0.8%	1 0.5% 0.1%
Taxes	31 3.2%	9 2.3% 0.9%	- - -	15 4.2% 1.6%	7 3.6% 0.7%
Change Washington, DC	69 7.2%	13 3.4% 1.4%	2 10.5% 0.2%	38 10.5% 4.0%	16 8.3% 1.7%
Other	9 0.9%	5 1.3% 0.5%	1 5.3% 0.1%	1 0.3% 0.1%	2 1.0% 0.2%

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None of these issues are important to me	3 0.3%	2 0.5% 0.2%	- - -	- - -	1 0.5% 0.1%
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In the U.S. Senate race, who are you most likely to vote for?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
In the U.S. Senate race, who are you most likely to vote ...					
Definitely Kay Hagan (D)	231 24.1%	231 60.2%	- -	- -	- -
Probably Kay Hagan (D)	153 16.0%	153 39.8%	- -	- -	- -
Definitely Sean Haugh (L)	1 0.1%	- -	1 5.3%	- -	- -
Probably Sean Haugh (L)	18 1.9%	- -	18 94.7%	- -	- -
Definitely Thom Tillis (R)	187 19.5%	- -	- -	187 51.8%	- -
Probably Thom Tillis (R)	174 18.2%	- -	- -	174 48.2%	- -
Other candidate	- -	- -	- -	- -	- -
Undecided	193 20.2%	- -	- -	- -	193 100.0%

In the U.S. Congressional races, who are you most likely to vote for?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
In the U.S. Congressional races, who are you most likely to vote for?					
Definitely Democrats	171 17.9%	161 41.9%	2 10.5%	1 0.3%	7 3.6%
Probably Democrats	150 15.7%	125 32.6%	4 21.1%	3 0.8%	18 9.3%
Undecided	252 26.3%	81 21.1%	7 36.8%	43 11.9%	121 62.7%
Probably Republicans	199 20.8%	13 3.4%	3 15.8%	149 41.3%	34 17.6%

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Definitely Republicans	173 18.1%	1 0.3%	1 5.3%	164 45.4%	7 3.6%
Other Party	12 1.3%	3 0.8%	2 10.5%	1 0.3%	6 3.1%

Which of the following issues are most important to you in the statewide elections?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
Which of the following issues are most important to you i...					
Economy	697 72.8%	253 65.9%	15 78.9%	280 77.6%	149 77.2%
Education	659 68.9%	303 78.9%	12 63.2%	203 56.2%	141 73.1%
Energy policy	282 29.5%	138 35.9%	7 36.8%	91 25.2%	46 23.8%
Health care	571 59.7%	244 63.5%	9 47.4%	192 53.2%	126 65.3%
Immigration	319 33.3%	90 23.4%	8 42.1%	161 44.6%	60 31.1%
State budget	511 53.4%	186 48.4%	10 52.6%	218 60.4%	97 50.3%
Abortion (pro-life)	173 18.1%	25 6.5%	1 5.3%	114 31.6%	33 17.1%
Abortion (pro-choice)	164 17.1%	126 32.8%	5 26.3%	11 3.0%	22 11.4%
Same-sex marriage (pro)	185 19.3%	141 36.7%	5 26.3%	7 1.9%	32 16.6%
Same-sex marriage (anti)	174 18.2%	18 4.7%	3 15.8%	120 33.2%	33 17.1%
Social values	189 19.7%	71 18.5%	3 15.8%	74 20.5%	41 21.2%
Taxes	599 62.6%	210 54.7%	11 57.9%	259 71.7%	119 61.7%
Other	28 2.9%	17 4.4%	- -	6 1.7%	5 2.6%
None of these issues are important to me	4 0.4%	1 0.3%	- -	- -	3 1.6%

Of these, which is most important to you in statewide elections?

	Total	
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Counts Break % Respondents		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
Of these, which is most important to you in statewide ele...					
Economy	303 31.7%	91 23.7%	8 42.1%	143 39.6%	61 31.6%
Education	219 22.9%	133 34.6%	3 15.8%	32 8.9%	51 26.4%
Energy policy	22 2.3%	12 3.1%	1 5.3%	6 1.7%	3 1.6%
Health care	116 12.1%	54 14.1%	1 5.3%	34 9.4%	27 14.0%
Immigration	33 3.4%	8 2.1%	- -	23 6.4%	2 1.0%
State budget	71 7.4%	23 6.0%	1 5.3%	34 9.4%	13 6.7%
Abortion (pro-life)	22 2.3%	- -	- -	19 5.3%	3 1.6%
Abortion (pro-choice)	10 1.0%	5 1.3%	2 10.5%	1 0.3%	2 1.0%
Same-sex marriage (pro)	7 0.7%	6 1.6%	- -	- -	1 0.5%
Same-sex marriage (anti)	19 2.0%	1 0.3%	1 5.3%	14 3.9%	3 1.6%
Social values	23 2.4%	12 3.1%	- -	9 2.5%	2 1.0%
Taxes	94 9.8%	29 7.6%	2 10.5%	44 12.2%	19 9.8%
Other	12 1.3%	7 1.8%	- -	2 0.6%	3 1.6%
None of these issues are important to me	6 0.6%	3 0.8%	- -	- -	3 1.6%

In the North Carolina Senate races, who are you most likely to vote for?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
In the North Carolina Senate races, who are you most like...					

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Definitely Democrats	185 19.3%	175 45.6%	1 5.3%	3 0.8%	6 3.1%
Probably Democrats	159 16.6%	131 34.1%	4 21.1%	4 1.1%	20 10.4%
Undecided	244 25.5%	67 17.4%	9 47.4%	40 11.1%	128 66.3%
Probably Republicans	196 20.5%	7 1.8%	2 10.5%	157 43.5%	30 15.5%
Definitely Republicans	165 17.2%	2 0.5%	1 5.3%	156 43.2%	6 3.1%
Other party	8 0.8%	2 0.5%	2 10.5%	1 0.3%	3 1.6%

In the North Carolina House races, who are you most likely to vote for?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	953	381	19	361	192
In the North Carolina House races, who are you most likel...					
Definitely Democrats	178 18.7%	165 43.3%	2 10.5%	3 0.8%	8 4.2%
Probably Democrats	151 15.8%	125 32.8%	3 15.8%	4 1.1%	19 9.9%
Undecided	261 27.4%	73 19.2%	9 47.4%	44 12.2%	135 70.3%
Probably Republicans	193 20.3%	11 2.9%	2 10.5%	159 44.0%	21 10.9%
Definitely Republicans	164 17.2%	5 1.3%	2 10.5%	150 41.6%	7 3.6%
Other party	6 0.6%	2 0.5%	1 5.3%	1 0.3%	2 1.0%

Do you have a favorable or unfavorable opinion of the following?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	956	383	19	361	193
President Barack Obama					
Favorable	344 36.0%	287 74.9%	3 15.8%	5 1.4%	49 25.4%
Unfavorable	535 56.0%	63 16.4%	13 68.4%	344 95.3%	115 59.6%

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No Opinion	77 8.1%	33 8.6%	3 15.8%	12 3.3%	29 15.0%
U.S. Senate Democrats					
Favorable	265 27.7%	229 59.8%	6 31.6%	6 1.7%	24 12.4%
Unfavorable	540 56.5%	91 23.8%	10 52.6%	330 91.4%	109 56.5%
No Opinion	150 15.7%	63 16.4%	3 15.8%	25 6.9%	59 30.6%
U.S. Senate Republicans					
Favorable	198 20.7%	10 2.6%	- -	165 45.7%	23 11.9%
Unfavorable	587 61.4%	337 88.0%	16 84.2%	127 35.2%	107 55.4%
No Opinion	170 17.8%	36 9.4%	3 15.8%	69 19.1%	62 32.1%
U.S. House Democrats					
Favorable	234 24.5%	202 52.7%	5 26.3%	5 1.4%	22 11.4%
Unfavorable	534 55.9%	102 26.6%	11 57.9%	315 87.3%	106 54.9%
No Opinion	187 19.6%	79 20.6%	3 15.8%	40 11.1%	65 33.7%
U.S. House Republicans					
Favorable	215 22.5%	10 2.6%	- -	181 50.1%	24 12.4%
Unfavorable	571 59.7%	334 87.2%	16 84.2%	116 32.1%	105 54.4%
No Opinion	169 17.7%	39 10.2%	3 15.8%	64 17.7%	63 32.6%

Do you recall seeing or hearing any advertising for a political candidate in any of the following?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
Do you recall seeing or hearing any advertising for a pol...					
Television	870 90.9%	351 91.4%	18 94.7%	335 92.8%	166 86.0%

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Yard sign	541 56.5%	219 57.0%	10 52.6%	206 57.1%	106 54.9%
Mail	448 46.8%	178 46.4%	6 31.6%	183 50.7%	81 42.0%
Radio	353 36.9%	141 36.7%	7 36.8%	127 35.2%	78 40.4%
Newspaper (print or online)	318 33.2%	132 34.4%	6 31.6%	126 34.9%	54 28.0%
Billboard	275 28.7%	116 30.2%	7 36.8%	101 28.0%	51 26.4%
Internet advertising	228 23.8%	96 25.0%	7 36.8%	86 23.8%	39 20.2%
Social media	152 15.9%	64 16.7%	4 21.1%	56 15.5%	28 14.5%
Other	28 2.9%	9 2.3%	- -	11 3.0%	8 4.1%

Was your decision to vote for a specific candidate impacted by a POSTIVE/NEGATIVE advertisement in any of the following?

	Total	Pro TV			Neg TV		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	955	269	615	71	281	605	68
Hagan	384 40.2%	121 45.0%	245 39.8%	18 25.4%	122 43.4%	246 40.7%	16 23.5%
Haugh	19 2.0%	4 1.5%	15 2.4%	- -	7 2.5%	12 2.0%	- -
Tillis	360 37.7%	111 41.3%	226 36.7%	23 32.4%	107 38.1%	236 39.0%	16 23.5%
Undecided	192 20.1%	33 12.3%	129 21.0%	30 42.3%	45 16.0%	111 18.3%	36 52.9%

Counts Break % Respondents	Total	Pro Radio			Neg Radio		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	946	78	717	149	108	697	139
Hagan	379 40.1%	42 53.8%	289 40.3%	48 32.2%	53 49.1%	283 40.6%	42 30.2%
Haugh	19 2.0%	2 2.6%	16 2.2%	1 0.7%	5 4.6%	13 1.9%	1 0.7%
Tillis	357 37.7%	21 26.9%	277 38.6%	57 38.3%	28 25.9%	277 39.7%	51 36.7%

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Undecided	191 20.2%	13 16.7%	135 18.8%	43 28.9%	22 20.4%	124 17.8%	45 32.4%
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Counts Break % Respondents	Total	Pro Paper			Neg Paper		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	947	98	698	150	83	721	140
Hagan	380 40.1%	56 57.1%	276 39.5%	48 32.0%	48 57.8%	288 39.9%	42 30.0%
Haugh	19 2.0%	- -	17 2.4%	2 1.3%	2 2.4%	15 2.1%	2 1.4%
Tillis	356 37.6%	28 28.6%	272 39.0%	55 36.7%	19 22.9%	287 39.8%	49 35.0%
Undecided	192 20.3%	14 14.3%	133 19.1%	45 30.0%	14 16.9%	131 18.2%	47 33.6%

Counts Break % Respondents	Total	Pro Digital			Neg Digital		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	947	45	740	161	64	721	159
Hagan	380 40.1%	27 60.0%	300 40.5%	53 32.9%	33 51.6%	297 41.2%	49 30.8%
Haugh	19 2.0%	1 2.2%	16 2.2%	2 1.2%	3 4.7%	14 1.9%	2 1.3%
Tillis	357 37.7%	14 31.1%	284 38.4%	58 36.0%	17 26.6%	283 39.3%	56 35.2%
Undecided	191 20.2%	3 6.7%	140 18.9%	48 29.8%	11 17.2%	127 17.6%	52 32.7%

Counts Break % Respondents	Total	Pro Social			Neg Social		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	944	48	725	170	56	726	161
Hagan	378 40.0%	29 60.4%	293 40.4%	56 32.9%	33 58.9%	293 40.4%	52 32.3%
Haugh	19 2.0%	1 2.1%	16 2.2%	2 1.2%	3 5.4%	14 1.9%	2 1.2%
Tillis	356 37.7%	12 25.0%	280 38.6%	63 37.1%	13 23.2%	287 39.5%	55 34.2%
Undecided	191 20.2%	6 12.5%	136 18.8%	49 28.8%	7 12.5%	132 18.2%	52 32.3%

	Total	Pro DM			Neg DM		
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Counts Break % Respondents		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	947	81	736	130	83	725	135
Hagan	380 40.1%	34 42.0%	302 41.0%	44 33.8%	40 48.2%	295 40.7%	43 31.9%
Haugh	19 2.0%	- -	16 2.2%	3 2.3%	2 2.4%	14 1.9%	3 2.2%
Tillis	357 37.7%	36 44.4%	280 38.0%	41 31.5%	29 34.9%	284 39.2%	43 31.9%
Undecided	191 20.2%	11 13.6%	138 18.8%	42 32.3%	12 14.5%	132 18.2%	46 34.1%

Counts Break % Respondents	Total	Pro Billboard			Neg Billboard		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	945	40	749	155	51	741	150
Hagan	379 40.1%	22 55.0%	303 40.5%	54 34.8%	28 54.9%	299 40.4%	51 34.0%
Haugh	19 2.0%	- -	16 2.1%	3 1.9%	2 3.9%	14 1.9%	3 2.0%
Tillis	356 37.7%	12 30.0%	289 38.6%	54 34.8%	10 19.6%	296 39.9%	48 32.0%
Undecided	191 20.2%	6 15.0%	141 18.8%	44 28.4%	11 21.6%	132 17.8%	48 32.0%

Counts Break % Respondents	Total	Pro Yard sign			Neg Yard sign		
		Yes	No	Do Not Know	Yes	No	Do Not Know
Base	946	63	750	133	51	745	146
Hagan	378 40.0%	30 47.6%	299 39.9%	49 36.8%	29 56.9%	297 39.9%	51 34.9%
Haugh	19 2.0%	- -	17 2.3%	2 1.5%	1 2.0%	16 2.1%	2 1.4%
Tillis	358 37.8%	22 34.9%	292 38.9%	44 33.1%	11 21.6%	298 40.0%	47 32.2%
Undecided	191 20.2%	11 17.5%	142 18.9%	38 28.6%	10 19.6%	134 18.0%	46 31.5%

Did you vote in the 2012 Presidential Election?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided

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Base	957	384	19	361	193
Did you vote in the 2012 Presidential Election?					
Yes, I voted for Barack Obama	430 44.9%	343 89.3%	7 36.8%	13 3.6%	67 34.7%
Yes, I voted for Mitt Romney	429 44.8%	23 6.0%	7 36.8%	328 90.9%	71 36.8%
Yes, I voted for someone else	34 3.6%	4 1.0%	3 15.8%	10 2.8%	17 8.8%
No, I did not vote	24 2.5%	8 2.1%	2 10.5%	4 1.1%	10 5.2%
Not sure / Decline to answer	40 4.2%	6 1.6%	- -	6 1.7%	28 14.5%

In which type of area do you live?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	956	383	19	361	193
In which type of area do you live?					
Urban	168 17.6%	82 21.4%	4 21.1%	57 15.8%	25 13.0%
Suburban	517 54.1%	199 52.0%	11 57.9%	195 54.0%	112 58.0%
Rural	271 28.3%	102 26.6%	4 21.1%	109 30.2%	56 29.0%

With which party are you affiliated?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
With which party are you affiliated?					
Republican	320 33.4%	21 5.5%	4 21.1%	245 67.9%	50 25.9%
Democrat	327 34.2%	247 64.3%	7 36.8%	18 5.0%	55 28.5%
Independent	263 27.5%	106 27.6%	7 36.8%	85 23.5%	65 33.7%
Other	47 4.9%	10 2.6%	1 5.3%	13 3.6%	23 11.9%

In which of the following categories is your age?

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Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
In which of the following categories is your age?					
17 or under	- -	- -	- -	- -	- -
18 to 24	19 2.0%	5 1.3%	- -	4 1.1%	10 5.2%
25 to 29	56 5.9%	25 6.5%	4 21.1%	12 3.3%	15 7.8%
30 to 34	65 6.8%	30 7.8%	5 26.3%	13 3.6%	17 8.8%
35 to 39	66 6.9%	29 7.6%	1 5.3%	22 6.1%	14 7.3%
40 to 44	78 8.2%	20 5.2%	1 5.3%	31 8.6%	26 13.5%
45 to 49	75 7.8%	28 7.3%	3 15.8%	25 6.9%	19 9.8%
50 to 54	108 11.3%	43 11.2%	1 5.3%	41 11.4%	23 11.9%
55 to 59	88 9.2%	38 9.9%	1 5.3%	36 10.0%	13 6.7%
60 to 64	144 15.0%	62 16.1%	2 10.5%	57 15.8%	23 11.9%
65 to 69	115 12.0%	47 12.2%	- -	54 15.0%	14 7.3%
70 to 74	92 9.6%	40 10.4%	- -	41 11.4%	11 5.7%
75 and over	47 4.9%	17 4.4%	1 5.3%	24 6.6%	5 2.6%
Not sure / Decline to answer	4 0.4%	- -	- -	1 0.3%	3 1.6%

Do you have any children (17 and under) in your household?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
Do you have any children (17 and under) in your household?					

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Yes	216 22.6%	79 20.6%	7 36.8%	77 21.3%	53 27.5%
No	729 76.2%	300 78.1%	12 63.2%	282 78.1%	135 69.9%
Decline to answer	12 1.3%	5 1.3%	- -	2 0.6%	5 2.6%

Are you currently employed?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
Are you currently employed?					
Yes, I work in professional, scientific, management, educational, or health care services	349 36.5%	140 36.5%	12 63.2%	118 32.7%	79 40.9%
Yes, I work in agriculture, construction, manufacturing, transportation, or wholesale trade	62 6.5%	26 6.8%	1 5.3%	20 5.5%	15 7.8%
Yes, I work in arts, entertainment, recreation, accommodation, food services, or retail	67 7.0%	21 5.5%	2 10.5%	24 6.6%	20 10.4%
Yes, I work for the government or military	31 3.2%	14 3.6%	- -	9 2.5%	8 4.1%
No, I am a student	18 1.9%	5 1.3%	2 10.5%	4 1.1%	7 3.6%
No, I am a homemaker	67 7.0%	24 6.3%	1 5.3%	28 7.8%	14 7.3%
No, I am retired	301 31.5%	133 34.6%	1 5.3%	128 35.5%	39 20.2%
No, I am unemployed or looking for work	39 4.1%	15 3.9%	- -	20 5.5%	4 2.1%
Not sure / Other	23 2.4%	6 1.6%	- -	10 2.8%	7 3.6%

What is the highest level of education you have completed?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193

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What is the highest level of education you have completed?					
Some high school or less	3 0.3%	1 0.3%	- -	1 0.3%	1 0.5%
High school degree	55 5.7%	20 5.2%	2 10.5%	20 5.5%	13 6.7%
Some college, associate's degree, technical school graduate	288 30.1%	98 25.5%	6 31.6%	112 31.0%	72 37.3%
College graduate	323 33.8%	125 32.6%	7 36.8%	129 35.7%	62 32.1%
Graduate degree	282 29.5%	138 35.9%	4 21.1%	99 27.4%	41 21.2%
Decline to answer	6 0.6%	2 0.5%	- -	- -	4 2.1%

In which of the following categories is your annual household income?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193
In which of the following categories is your annual household income...					
Less than \$40,000	186 19.4%	64 16.7%	4 21.1%	68 18.8%	50 25.9%
\$40,000 to \$59,999	154 16.1%	75 19.5%	7 36.8%	46 12.7%	26 13.5%
\$60,000 to \$74,999	125 13.1%	45 11.7%	1 5.3%	57 15.8%	22 11.4%
\$75,000 to \$99,999	153 16.0%	69 18.0%	2 10.5%	59 16.3%	23 11.9%
\$100,000 to \$199,999	155 16.2%	70 18.2%	2 10.5%	62 17.2%	21 10.9%
\$200,000 or more	28 2.9%	8 2.1%	- -	16 4.4%	4 2.1%
Decline to answer	156 16.3%	53 13.8%	3 15.8%	53 14.7%	47 24.4%

In which of the following categories is your race?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	957	384	19	361	193

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In which of the following categories is your race?					
White/Caucasian (non-Hispanic)	755 78.9%	274 71.4%	14 73.7%	324 89.8%	143 74.1%
Black/African-American (non-Hispanic)	97 10.1%	66 17.2%	2 10.5%	7 1.9%	22 11.4%
Hispanic/Latino	13 1.4%	5 1.3%	2 10.5%	1 0.3%	5 2.6%
Asian	30 3.1%	13 3.4%	- -	11 3.0%	6 3.1%
Native American	3 0.3%	- -	- -	3 0.8%	- -
Other	12 1.3%	3 0.8%	1 5.3%	5 1.4%	3 1.6%
Decline to answer	47 4.9%	23 6.0%	- -	10 2.8%	14 7.3%

What is your gender?

Counts Break % Respondents	Total				
		Hagan	Haugh	Tillis	Undecided
Base	956	383	19	361	193
What is your gender?					
Female	563 58.9%	225 58.7%	9 47.4%	179 49.6%	150 77.7%
Male	381 39.9%	153 39.9%	10 52.6%	181 50.1%	37 19.2%
Decline to answer	12 1.3%	5 1.3%	- -	1 0.3%	6 3.1%